

NOVEMBER/ DECEMBER 2019 HOLIDAY ASSIGNMENT
FORM ONE BUSINESS STUDIES EXAMINATION

1. State four characteristics of Human wants (4 marks)
2. Give four factors that may encourage entrepreneurship in Kenya (4 marks)
3. Outline four uses of a computer in an office. (4 marks)
4. Outline four uses of a business plan (4 marks)
5. Give four advantages of specialization in production (4 marks)
6. State four gifts of nature (4 marks)
7. Outline four circumstances that would make an office manager
to replace an existing machine with a modern one. (4 marks)
8. Outline four factors to be considered when choosing an office layout. (4 marks)
9. State four factors that distinguish primary wants from secondary wants. (4 marks)
10. Jitegemee, a very young entrepreneur would like to start a business in
Matiliku market. Outline four factors that would show the existence
of a business opportunity within the market (4marks)
11. Give four basic characteristics of a business idea. (4 marks)
12. Outline four reasons why trade is important in an economy. (4 marks)
13. State four ways in which the use of technology in business enhances
production and service delivery (4 marks)
14. State four characteristics of labour as a factor of production. (4 marks)
15. Identify four small scale retailers without shops. (4 marks)
16. Give four emerging issues in production. (4 marks)